

FOR IMMEDIATE RELEASE

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Available Media: Following the event, photos will be available for use by the news media at www.habi.news/hofhome.

Habitat for Humanity and Pro Football Hall of Fame Legends Team Up to Build on the Meaning of Home

Canton, Ohio, July 29, 2025 — Habitat for Humanity East Central Ohio and the Pro Football Hall of Fame are teaming up for a creative, hands-on project with 6 football legends, 19 wives and widows of Hall of Famers, and 28 Habitat families and children on July 30 at 3:00 p.m. at Habitat's Ministry Offices at 1400 Raff Road SW, Canton.

Football greats and families will build personalized flower planter boxes that will be installed at each family's forever home. As they build together, they'll share stories and reflections about the true meaning of home. Each flower box will stand as a lasting reminder of the determination and teamwork that helps Habitat families build homes and legacies of their own.

"Every Hall of Famer knows what it means to work toward a dream," said Beth Lechner, CEO of Habitat for Humanity East Central Ohio. "Today, they're working side-by-side with families who are doing exactly that—building toward a dream of homeownership. Just like these legends built lasting legacies on and off the field, our families are building their own legacies of stability and hope. These flower boxes may seem simple, but they'll grow alongside children who will always remember the day champions believed in their family's future."

While parents invest the hard work in building their homes, this project offers children a chance to join the journey while connecting with extraordinary volunteers who are supporting their family's path to a brighter future.

Future Habitat homeowner Arnita Bell shared her excitement about the project: "Having the opportunity to build something meaningful alongside Hall of Fame legends and their families is incredibly inspiring. It will be a lasting reminder for me and my son of the support, encouragement, and teamwork that made our dreams of homeownership a reality. And, of course, since my son absolutely loves football, this experience is even more special for him!"

About Habitat for Humanity East Central Ohio: Serving Stark, Carroll, Tuscarawas, Harrison, and Jefferson Counties, Habitat for Humanity East Central Ohio is driven by the vision that everyone needs a decent place to live. People partner with Habitat for Humanity to build or improve a place they can call home. Habitat homeowners help build their own homes alongside volunteers and purchase the homes with an affordable zero interest mortgage. Through financial support, volunteering, or adding a voice to support affordable housing, everyone can help families achieve the strength, stability, and self-reliance they need to build better lives for themselves Through shelter, Habitat empowers. To learn more, visit habitateco.org.

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